ELENA DURBAN REYES

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HOLA

I am Elena, a multidisciplinary designer specializing in 3D and digital fashion with a background in Industrial Design Engineering. Creative and methodical, I combine innovative thinking with a structured approach to deliver original and effective solutions

WORK

3D Designer
Unode50, Madrid
December 2022 - Now
·3D modelling and prototyping from the initial model
·Convert sketches to digital models
·Correspondance with suppliers and sample management
·Interdisciplinary collaboration with design, production & purchasing teams
·Cost analysis prior to collection launch

Product Development & Creative Textil
The Walt Disney Company, Madrid
December 2021 - December 2022
·Management & organisation of product samples
·Analysis of fashion trends for industry insights
·Creative support tailored to the client (including Inditex, Mango & Tendam)
·Approval of products in compliance with guidelines

Graphic Design
Vikguirao Shop, Madrid
September 2021 - December 2021
·Creation of 3D and CGIs of the products
·Design and development of graphic material for social media and marketing campaigns
Research and development of new ideas to improve product

Internship Technical Department
Modifase, Madrid
February 2021 - June 2021
·Exploded view of furniture and technical drawings
·Production of renderings and 3D models for clients
·Participation in the different phases of production

EDUCATION

Master's degree Digital Fashion
La tecnocreativa
April 2024 - November 2024

Industrial design and Product development Engineering
Universidad Politécnica de Madrid
2016-2021

OTHER

Baby Pelones - Juegaterapia
·Design and development of a line of head scarves for Baby Pelones, solidarity dolls for the children with cancer support association
June 2022

Masterclass La tecnocreativa
·Participation in various masterclasses and lectures on sustainable design and digital fashion

SKILLS

Graphic
Adobe

3D
CLO3D
Rhinoceros
Autocad
ZBrush
Sketchup
Blender

Rendering
Blender
Keyshot

General
Microsoft Office
SAP
Wordpress

Other
3D Printing
Patternmaking
Sewing

LANGUAGES

Spanish native
English fluent